

Budgeting for your course
Bachelor of Design – Fashion Marketing

Computer

It is not compulsory to have your own computer, as we have computers available in our classrooms as well as in the library. However you may find it easier to complete your work if you have regular access to one. An internet connection is also highly recommended. If unsure of your needs, you should wait until the course has begun before making a decision about what to purchase. When purchasing software, you should take care to buy software versions compatible with those available at the college. Consult your lecturer and the software retailer.

Most courses used by Raffles International College (Hong Kong) “The School” are available at “educational” prices. The main application used is Adobe Photoshop.

The School strongly condemns software piracy.

USB Drive

The School does not guarantee the safety of files left on its computers. You should keep your work on your own USB drive.

Miscellaneous

Please be aware that you will be required to take notes and will need note books or lecture pads. You will also be required to have “log books” for several subjects. “Log books” are used by students to develop ideas and plan projects. Well kept log books can enhance a student’s employment prospects. Your lecturer will tell you what you need. From time to time you will also need to purchase other materials or go on excursions. These may involve a nominal cost.

Text Books

While one copy of each of the following texts is kept in the Library, it is compulsory that all students make sure they have organised access to these books for the duration of their course, either by borrowing, purchasing or photocopying the relevant sections. This is your responsibility. It is therefore strongly recommended that you purchase the following texts to avoid disappointment, as the library’s open reserve system is heavily in demand, and cannot always guarantee that you will be able to access books at the very time you require them.

Excursions and Industry Seminars

Occasional excursions may be organized by lecturers which might involve certain costs such as admission and transportation. The Fashion Marketing course also encourages students to attend industry seminars as part of their educational and career development. These professional seminars will vary in costs but are often offered to Raffles students at discounted price. Students are not obliged to attend these seminars, however they are highly recommended to do so.

FM007 Styling (Major)

This subject will provide the student with the understanding of style in fashion, through a range of

theoretical and practical exercises. Expenses for such exercises can include cost of models, garments, accessories, props, printing etc. Estimate: \$500

FM 010 Styling Workshop (Elective)

This subject allows student to extend the practical applications learned in FM007 Styling in a more industry based environment, working with peers from other disciplines on an advanced styling project. Expenses may include cost of models, garments, accessories, props, printing etc. Estimate: \$750

DN027-Major Project

In the final semester of their third year (Bachelors Degree), students are to undertake an advanced project. This project allows students to over two terms develop a concept for a new business, research it and bring it to the market. Students should expect some extensive costs for the finalisation of their major project and are encouraged to save up for this subject. Expenses may include primary market research, cost of book and brand collateral printing, product sampling, photo-shoots, models, web development etc. Other costs may apply, depending on the nature of the project. Estimate: \$5,000-\$9,000.